

## 2009 PCCYFS Annual Spring Conference

### REGISTRATION

All registrations with payment must be received by Friday, March 13, 2009. Visit [www.pccyfs.org](http://www.pccyfs.org) and click on the *Annual Conference* button to download a registration form or to register and pay online.

### SESSIONS

#### Wednesday, March 25

Choose from one of the following:

- Current Trends
- Executive
- Human Resources
- Marketing & Development
- Practice

**PLUS** a Complimentary Networking Reception

#### Thursday, March 26

Choose from one of the following:

- Current Trends
- Leadership
- Practice
- Special Populations
- Supervision

**PLUS** a Complimentary Hospitality Event

#### Friday, March 27

Choose from one of the following:

- Diversity
- Education
- Juvenile Justice
- Practice
- Special Populations

### CONFERENCE FEES

#### Full Conference

PCCYFS Member: \$290.00; Non-Member: \$370.00

#### One Day or Two Days

PCCYFS Member: Wednesday & Thursday - \$220.00  
Wednesday or Thursday - \$110.00  
Friday Only - \$90.00

Non-Member Wednesday & Thursday - \$270.00  
Wednesday or Thursday - \$135.00  
Friday Only - \$110.00

Submit registrations online at [www.pccyfs.org](http://www.pccyfs.org), e-mail to [hbgoffice@pccyfs.org](mailto:hbgoffice@pccyfs.org), fax to 717-651-1729, or mail to: PCCYFS, 2040 Linglestown Road, Suite 109, Harrisburg, PA 17110. Please call 717-651-1725 if you have questions.

**IMPORTANT INFORMATION:** Continuing Education Units (CEUs) are offered for licensed social workers (LSWs) and licensed clinical social workers (LCSWs) as well as Act 48 Activity Hours for certified teachers. **A workshop is also available for LSWs to meet the new state requirement for three Ethics CEUs.**



Visit [www.pccyfs.org](http://www.pccyfs.org) for more details!

# Creating Magic...

## PCCYFS Annual Spring Conference March 25-27, 2009

Sheraton Harrisburg-Hershey Hotel  
4650 Lindle Road, Harrisburg, PA 17111  
717-564-5511

CEUs AVAILABLE! Visit [www.pccyfs.org](http://www.pccyfs.org) today to register.

## Wednesday, March 25

- 7:45-8:45 AM Registration & Continental Breakfast  
7:45 AM-6:30 PM Exhibits Open  
8:45-9:00 AM Welcoming Remarks  
9:00-10:30 AM **Keynote Address: Joel Slack**
- 11:00 AM-12:30 PM **Workshops - Session 1**
- Preparing Organizations to Handle Crisis Communications
  - Where to Find the Staff You Really Want
  - Marketing Strategies to Enhance Service Provision
  - Keynote Speaker - Bringing RESPECT Into Your Agencies - Continued
  - FGDM: Exploring the Public-Private Partnership
- 1:30-3:00 PM **Workshops - Session 2**
- Mergers, Acquisitions & Affiliations
  - Ethical Boundaries: Exposure & Risk Management in Social Services - Part 1\*
  - Ethical Approaches to Fund-raising - Part 1
  - Are Our Programs Child-Focused and Family-Centered Enough? - Part 1
  - The PA/McArthur Foundation Model for Change Partnership
- 3:15-4:45 PM **Workshops - Session 3**
- Who Moved My Cheese? How to Plan for, Manage & Get Buy-in for Organizational Change
  - Ethical Boundaries: Exposure & Risk Management in Social Services - Part 2\*
  - Ethical Approaches to Fund-raising - Part 2
  - Are Our Programs Child-Focused and Family-Centered Enough? - Part 2
  - Managing Change through Outcomes
- 5:00-6:30 PM Networking Reception - *Exhibit Hall*

## Meet the Keynote...



### JOEL SLACK, RESPECT International

Mr. Slack is the founder and executive director of RESPECT International, an advocacy, educational, and humanitarian mental health organization. For the past 10 years, he has provided consultation and training services in 42 countries, assisting public and private sector mental health agencies in the development of "consumer-friendly" services. Before his international involvement, Mr. Slack was employed for 10 years as a senior manager in the Alabama Department of Mental Health.

\* Indicates a workshop that meets the new state requirement for three Ethics CEUs.

## Thursday, March 26

- 7:45-8:45 AM Registration & Continental Breakfast  
7:45 AM-5:00 PM Exhibits Open  
8:45-9:00 AM Welcoming Remarks  
9:00-10:30 AM **Workshops - Session 1**
- Succession Planning - Part 1
  - Creating a Supportive & Welcoming Environment for LGBTQ Youth in Your Agency - Part 1
  - Supervision: Getting through the Smoke & Mirrors
  - Competency Development: Learning How to Run Moral Development Discussion & Social Skills Training Groups
  - The Sanctuary Model: A Panel Discussion
- 11:00 AM-12:30 PM **Workshops - Session 2**
- Succession Planning - Part 2
  - Creating a Supportive & Welcoming Environment for LGBTQ Youth in Your Agency - Part 2
  - Recruitment & Retention of Staff in Child Welfare
  - Aggression Replacement Training
  - Evidence-Based Services as a Continuum of Care
- 1:30-3:00 PM **Workshops - Session 3**
- Leadership & the Credibility Factor - Part 1
  - Trauma-Victim or Witness? It Does Make a Difference
  - Fostering Improved Employee Performance - Part 1
  - Creating Magic with Staff Knowledge
  - Trauma-Informed Services: An Organizational Imperative - Part 1
- 3:15-4:45 PM **Workshops - Session 4**
- Leadership & the Credibility Factor - Part 2
  - Re-Thinking Service Delivery for Youth with Autism: A Work in Progress
  - Fostering Improved Employee Performance - Part 2
  - Assessment & Treatment of Adolescents with Sexually Abusive Behaviors
  - Trauma-Informed Services: An Organizational Imperative - Part 2
- 8:00-11:00 PM **Hospitality Event: A Magical Evening**  
Join us for an opportunity to relax and enjoy hors d'oeuvres, beverages, music, special entertainment, and time to network with your colleagues.

### Thank you to our supporting sponsors!

Community Solutions, Inc.  
Cura Hospitality  
Families United Network, Inc.  
FamilyLinks  
Lindsay Insurance Group  
Pressley Ridge  
This End Up Furniture Company  
Wesley Spectrum Services

## Friday, March 27

- 7:45-8:45 AM Registration & Continental Breakfast, New Member & New Executive Breakfast  
7:45 AM-1:30 PM Exhibits Open  
8:45-9:00 AM Welcoming Remarks  
9:00-10:30 AM **Workshops - Session 1**
- Improving Education & Career/Technical Training for Delinquent Youth in Residential Facilities
  - A Framework for Understanding Poverty - Part 1
  - Family Involvement in Pennsylvania's Juvenile Justice System
  - Stress Management for the Overwhelmed Social Work Manager - Part 1
  - Cracking the Class/Cultural Code - Part 1
- 11:00 AM-12:30 PM **Workshops - Session 2**
- Educational Placements: Providing the Right School for Every Crowd
  - A Framework for Understanding Poverty - Part 2
  - Pennsylvania's Juvenile Justice Aftercare System Reform Initiative
  - Stress Management for the Overworked Social Work Manager - Part 2
  - Cracking the Class/Cultural Code - Part 2
- 12:30-1:30 PM Luncheon  
1:30 PM Adjournment

Register at [www.pccyfs.org](http://www.pccyfs.org)

## 2009 Conference Venue and Hotel Accommodations

**Sheraton Harrisburg-Hershey Hotel**  
4650 Lindle Road, Harrisburg, PA

Contact the Sheraton Harrisburg-Hershey Hotel directly at **717-564-5511** to make your individual guest reservations. Reference "**PCCYFS**" to obtain the group rate of **\$91.00** per night for single/double occupancy. A block of rooms at this group rate is reserved until the close of business on **March 10, 2009** and is subject to availability.

Questions should be directed to PCCYFS at 717-651-1725 or [hbgoffice@pccyfs.org](mailto:hbgoffice@pccyfs.org).